



FOR IMMEDIATE RELEASE

UBC Business Analysis Program Wins National Award

VANCOUVER, BC (August 3, 2011) - The UBC Certificate in Business Analysis has been recognized with a Program Award of Excellence from the Canadian Association for University Continuing Education (CAUCE). The national award recognizes innovation and excellence in program development, as judged by a committee of professional educators from across the country.

The 100% online business analysis program is offered in partnership by UBC Continuing Studies and the Sauder School of Business, and has attracted students from over 13 countries around the world. It is designed both for business analysis professionals and those looking to enter this growing field. The program helps learners develop and apply the skills and techniques needed to elicit, assess, critically analyze and validate requirements to meet business needs. The curriculum is aligned with standards developed by the International Institute of Business Analysis (IIBA®).

“We operate in the IT services marketplace, and business analysis is the top skill requested by our clients,” says Stacey Cerniuk, President and CEO of Annex Consulting Group and member of the UBC Certificate in Business Analysis advisory committee. “When we are looking for qualified people to meet our clients’ needs and see that someone has completed the UBC program, it provides assurance that they have good skills. The program’s alignment with the IIBA® provides students with an opportunity to learn the best practices in business analysis recognized worldwide.”

Delivered in a part-time format to meet the needs of working professionals, the program combines theory-based learning with case studies and other practical exercises through online lecture readings and videos as well as assignment activities such as discussions, virtual teamwork and role-playing. Learning is enhanced through guidance from senior industry experts who provide instruction and both one-to-one and group support.

“I had the opportunity to learn with students from a wide range of backgrounds – from health care and education to telecommunications and IT,” comments Eddie Wang, IT Business Analyst at Wastech Services Ltd. and a graduate of the program. “The online discussions enabled everyone to share their knowledge and experience. There are times when you can even apply current work issues into the assignments and gain feedback from the rest of the class.”

The UBC Certificate in Business Analysis also prepares students with the knowledge needed to pursue the Certified Business Analysis Professional™ (CBAP®) designation. This growing industry certification recognizes individuals with extensive business analysis experience, and is currently held by over 1,300 professionals worldwide.

UBC is an Endorsed Education Provider of the IIBA® and Registered Education Provider of the PMI®.

IIBA and CBAP are registered trademarks of the International Institute of Business Analysis. PMI is a registered trademark of the Project Management Institute.

To find out more about the UBC Certificate in Business Analysis, visit tech.ubc.ca/ba or call 604-822-1420.

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